

BROADBAND EDUCATION

PTE LTD

FOR MORE INFORMATION

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Broadband Education PTE LTD (3ViewGroup) is based in Singapore and has a subsidiary in Thailand for the purpose of R&D and multimedia development.

We are a team of software and content/multimedia solution provider that delivers a true end-to-end service. Our developers provide both technology and content that goes through a strict process of testing, optimization, and analytics. We want our work (and yours) to not only look great but to work great.

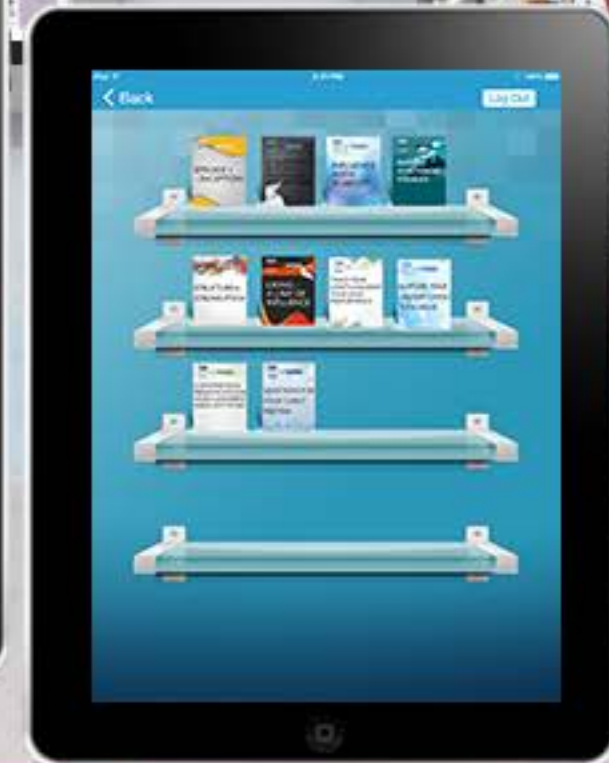
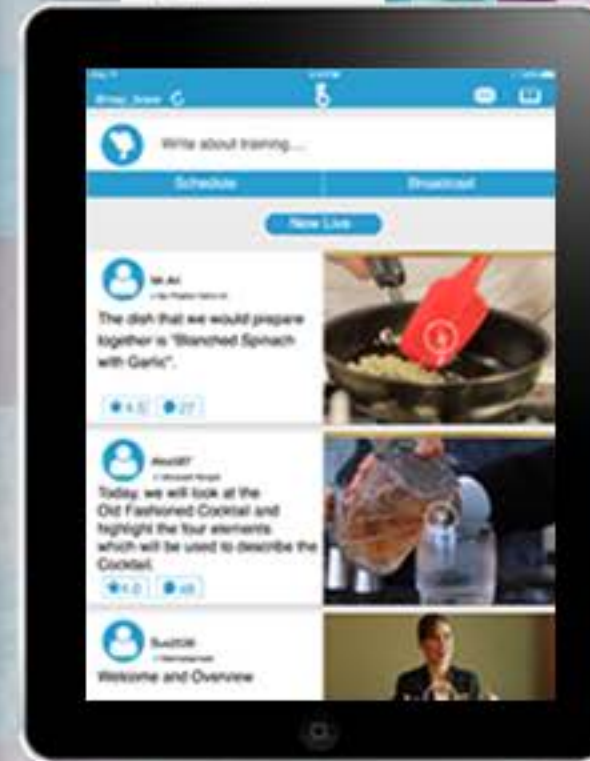
Broadband Education is an international firm that supports multinational organizations on a global level. Our team members are spending time at clients' site when the project requires.

ABOUT US

WHY US?

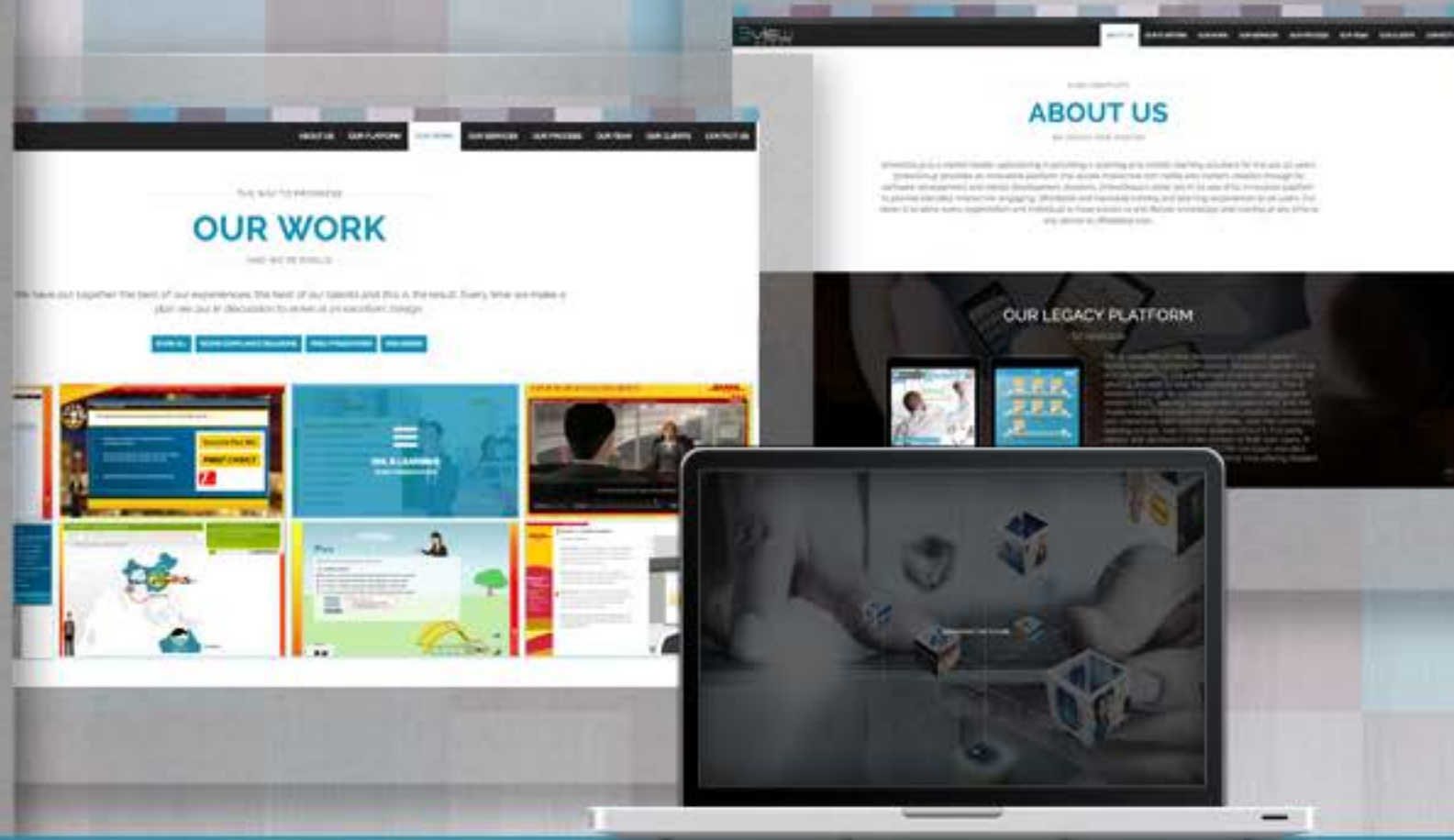
1. **Our development work encompasses** a diverse set of technologies and skills, with over 12 years of experience in the evolving market of the web-based application and mobile application development in the area of learning and marketing.
2. **Market experience** - We have been servicing MNCs and University clients for over 12 years. We work closely with their IT, HR, and marketing business units for the successful development and implementation of our projects regionally and globally within their organizations while taking care of the localization work.
3. **We provide off-the-shelf mobile learning** and marketing products, which give us the edge in thoroughly understanding the market and bringing commercial experience to the table.
4. **Our unique approach** involves a high-end user experience that can only be crafted by senior designers. Our philosophy is to incorporate the multimedia & design world into the programming world, creating a complete solution. We first create the look and feel for every product before commencing software development.
5. **Content and technology** - We provide complete solutions, delivering both technology and informational content. We want our work (and yours) to not only work amazingly but also look amazing. Our applications are designed with high flexibility. While we develop the relevant applications, we also specialize in creating relevant contents that further enhance the application. Our talented production team (content/multimedia development and software development) will find the methodology and approach that delivers the product in the most engaging fashion.
6. **Innovation** - In developing our solutions, we look to create innovative applications that will provide a new and unique experience for the users. Our strategies for developing a new approach to learning were recently recognized by the government of Singapore for providing exceptional training and education and advocating advanced learning. They have provided us with grants to develop our ideas and products further under their Innovation Funds.
7. **Localization** - While our development centers are located in Singapore and in Thailand, we are able to localize our solutions to different countries and languages. We can support our clients in Asian, European and Latin languages.
8. **Evolution** - We keep abreast of the latest technology and ideas to make sure we are at the forefront of emerging trends, and that we bring new solutions to the learning and education market. From interactive video with hotspots (for clients like Motorola and DHL), we developed fully incorporated virtual conference system for distance learning, interactive video e-learning, followed by mobile learning. We do not just bring about good ideas, we make sure they are effectively implemented.
9. **Technology Development** - We use an iterative and adaptive approach in managing our internal projects to develop our complete product portfolio. We develop native and hybrid applications for iOS, and Android (smartphones and tablets). We also have experience in public, private and hybrid cloud services to deploy applications and to facilitate back-end capabilities such as user management, data storage, push notifications and social network integration.
10. **International team** - Our team is a mix of many nationalities, a fact that gives us the advantage in localization and implementing our work in different countries. We also have an access to different international talents by having the development centers in Singapore and in Thailand.

Deliver information and communicate valuable information within your organization and to your customers easily and instantly. With our Sharelook app, now you can: Easily distribute information thru e-magazine format on mobile across two major platforms (iOS and Android); increase product awareness and reach to engage existing and new customers; deliver content in an interactive format like image gallery, multimedia presentation, media/video, feedback/form and a lot more; allow your customers to access information at their fingertips and keep them updated on solutions and products you offer in markets relevant to them; get results and measure user usage to foster positive reviews and good feedback; and retain customer loyalty and reach out more to new customers.



MOBILE LEARNING

Do you know of any cost-effective live broadcasting system that could support thousands of viewers per session? Our very own live broadcasting system is the only one in its class available in the market today. And with a chat function for viewers to interact with the presenter, take surveys and quizzes, this solution is indeed a powerful tool for all of your training and educational needs.



COMMUNICATION & TRAINING



We provide tailor-made, quality multimedia solutions for corporate branding, marketing, and training. We make use of real people, puppets, or illustrations and animations in 2D or 3D, with real or virtually created backgrounds or sets. Depending on what your message is, and how we could effectively deliver it to your target audience, we provide everything, from start to finish – from script writing to video editing.



VIDEO PRODUCTION

With a set of clear objectives and success criteria, we make sure our clients' campaigns are not only focused but are also measurable. Our content experts and script writers will work hand-in-hand with you to create a great content presented in a simple, yet interesting and engaging way. With our expertise in developing applications across different platforms, we are able to help you choose the right medium for the kind of message you want to deliver. And we deliver by not just providing great content but also a good experience to your audience, making it personal and translate into long-term brand loyalty.



BRANDING AND MARKETING



We develop customized applications and provide programming services according to our clients' requirements including content, supply chain, inventory, customer, human resource and sales management. 3ViewGroup uses proven methodology for gathering requirements, defining specifications, managing the development cycle and testing the deliveries in collaboration with an effective set of web-based tools for project management, fully transparent to clients. We help you connect with your customers through other delivery methods using the latest technologies, such as iBooks, interactive booklets, or smartphone and tablets to develop mobile applications for your brand engagement or your product/service offering.

CUSTOMIZED APPLICATIONS

Do you wish you could add more excitement to your powerpoint or business presentations? Are you looking at creating eye-catching e-flyers, web banners, e-posters, other marketing materials and product demos? Our digital production group can create innovative rich media and flash executions with the aim to produce high-impact animation and interactivity.



DIGITAL PRODUCTION